

ocTEL. Open Course in Technology Enhanced Learning.
Association for Learning Technology (ALT) | Registered charity no. 1063519

Available online <http://octel.alt.ac.uk/course-materials/>



centre for educational technology
& interoperability standards

Overview of MOOC platforms trends

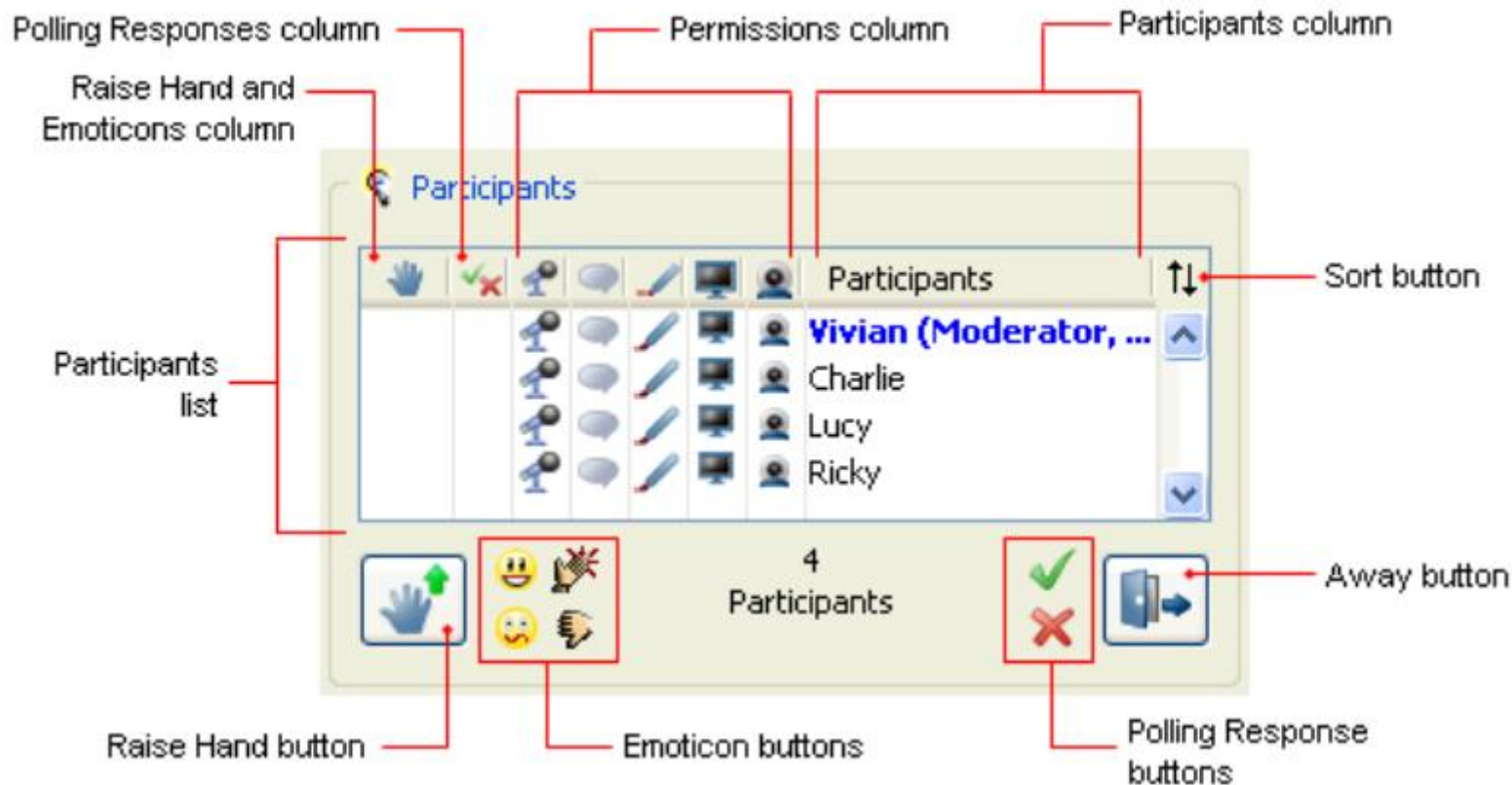
Creating your own open online course using WordPress

Martin Hawksey (@mhawksey)

<http://bit.ly/octelweb5>

What/how

- First 30 minutes
 - Overview of general trends in MOOC platforms
 - Capturing the rhizomes of dotlife
 - Behind the scenes of ocTEL (WordPress)
- Open to general discussion/Q&A



Q: Are you registered on ocTEL?

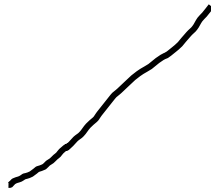
- A. Yes
- B. No
- C. Don't know

Q: Have you ever registered for

- A. A course on Coursera, Udacity, edX
- B. Another 'MOOC'
- C. None of above
- D. Both A and B
- E. Don't know

MOOCS

MOOCS



INSTRUCTIVIST

- CENTRALISED
 - CONTENT
 - QUIZZES
 - DISCUSSION

MOOCS



```
graph TD; MOOCS --> INSTRUCTIVIST; MOOCS --> CONNECTIVIST; INSTRUCTIVIST --- I_List["• CENTRALISED<br/>- CONTENT<br/>- QUIZZES<br/>- DISCUSSION"]; CONNECTIVIST --- C_List["• DE-CENTRALISED<br/>- SEED CONTENT<br/>- PERSONAL SPACES<br/>(TWITTER, BLOGS ...)<br/>- DISTRIBUTED NETWORKS"]
```

INSTRUCTIVIST

- CENTRALISED
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 - QUIZZES
 - DISCUSSION

CONNECTIVIST

- DE-CENTRALISED
 - SEED CONTENT
 - PERSONAL SPACES
(TWITTER, BLOGS ...)
 - DISTRIBUTED NETWORKS

MOOCS

xMOOC

INSTRUCTIVIST

- CENTRALISED
 - CONTENT
 - QUIZZES
 - DISCUSSION

cMOOC

CONNECTIVIST

- DE-CENTRALISED
 - SEED CONTENT
 - PERSONAL SPACES
(TWITTER, BLOGS ...)
 - DISTRIBUTED NETWORKS

MOOCS AS A SERVICE



“revolutionising conventional models of formal education.”



“a transformational new partnership in online education.”



“Higher education is broken with increasingly higher costs for both students and our society at large.”



"Higher education is ripe for innovation: it is too expensive and limited to a few"

PLATFORM AS A SERVICE ... (WHICH MIGHT BE USED FOR A MOOC)



“BlackBoard
CourseSites:
Move your courses
online free”



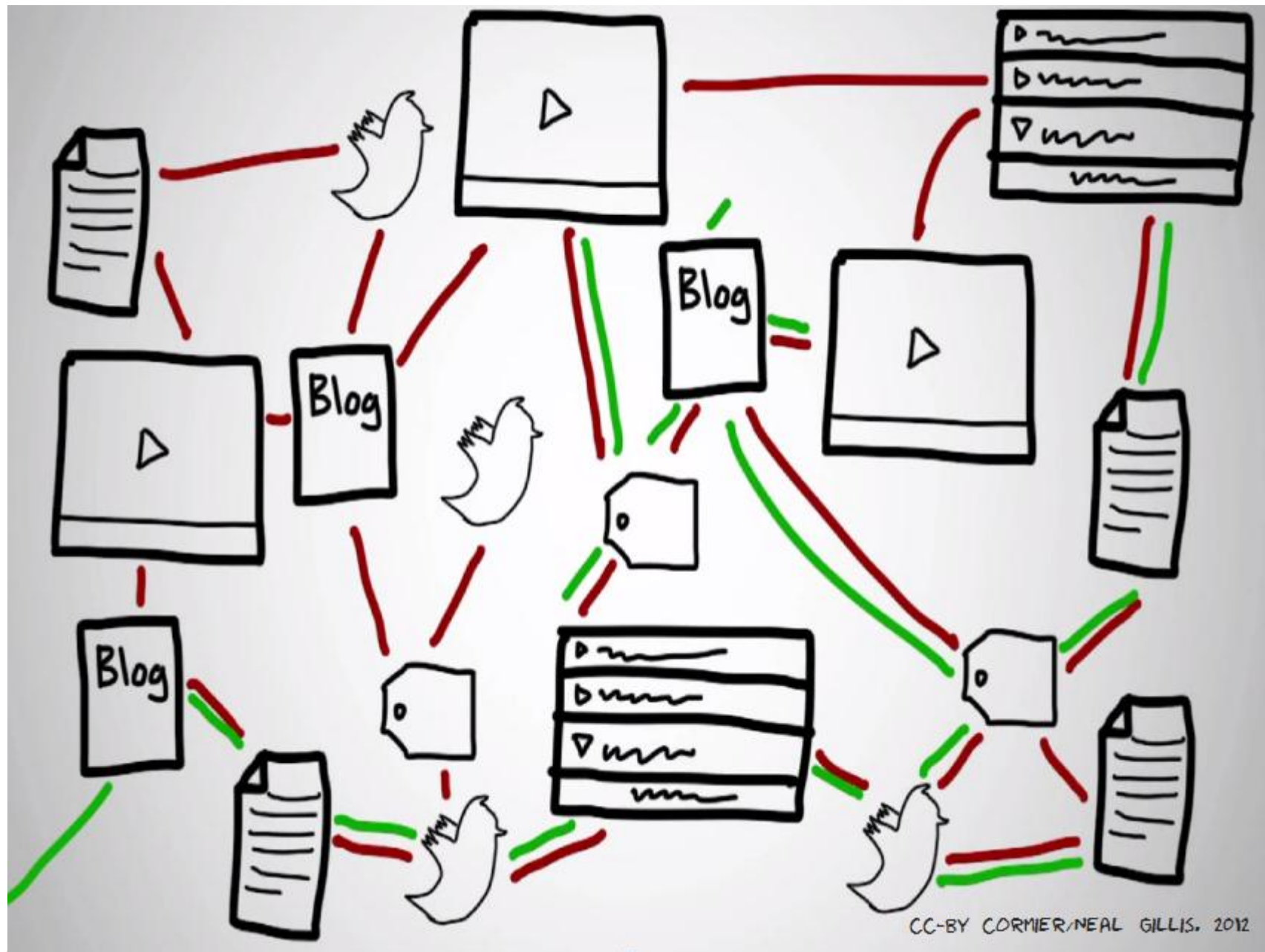
“Pearson OpenClass:
Break through to
learning at scale”



“Instructure Canvas:
Open online learning,
as defined by you”

LEARNING WITHOUT PLATFORM OR PLACE ...





EDUMOOC



MOOCMOOC

DO YOU SPEAK...

* ...RSS?

EXAMPLE cMOOC ARCHITECTURE

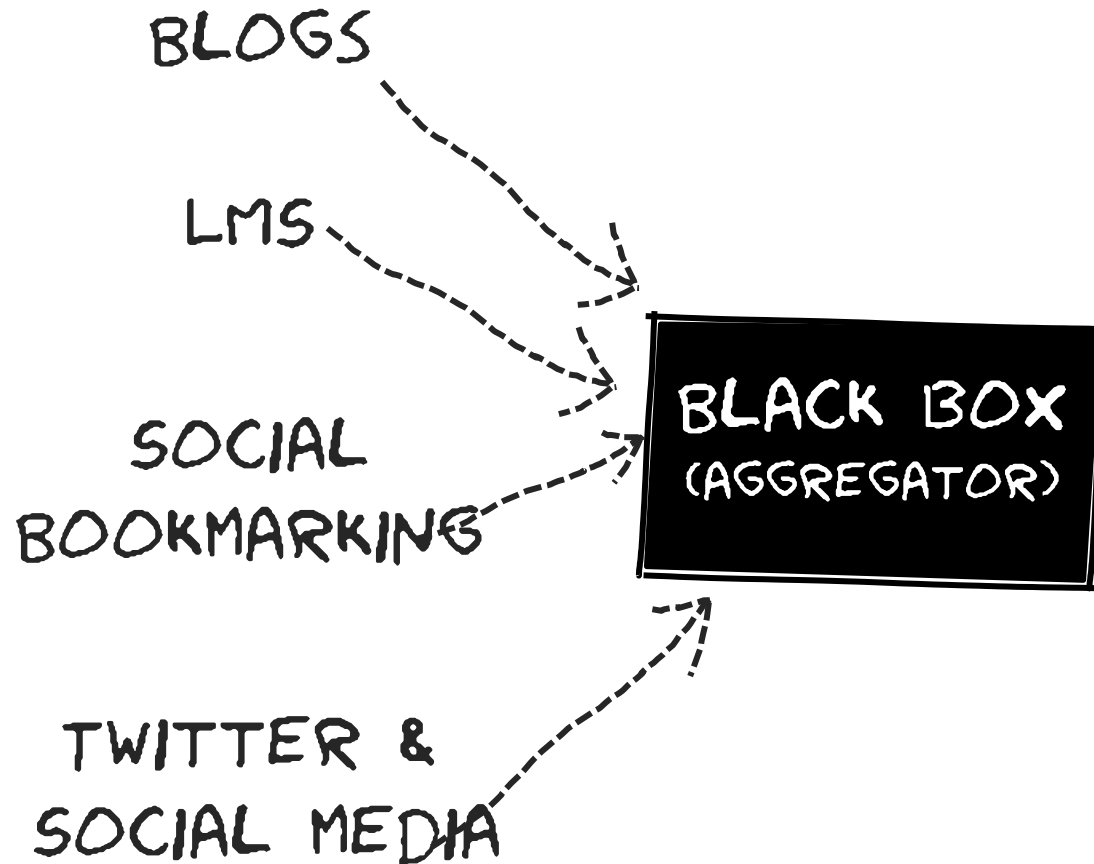
BLOGS

LMS

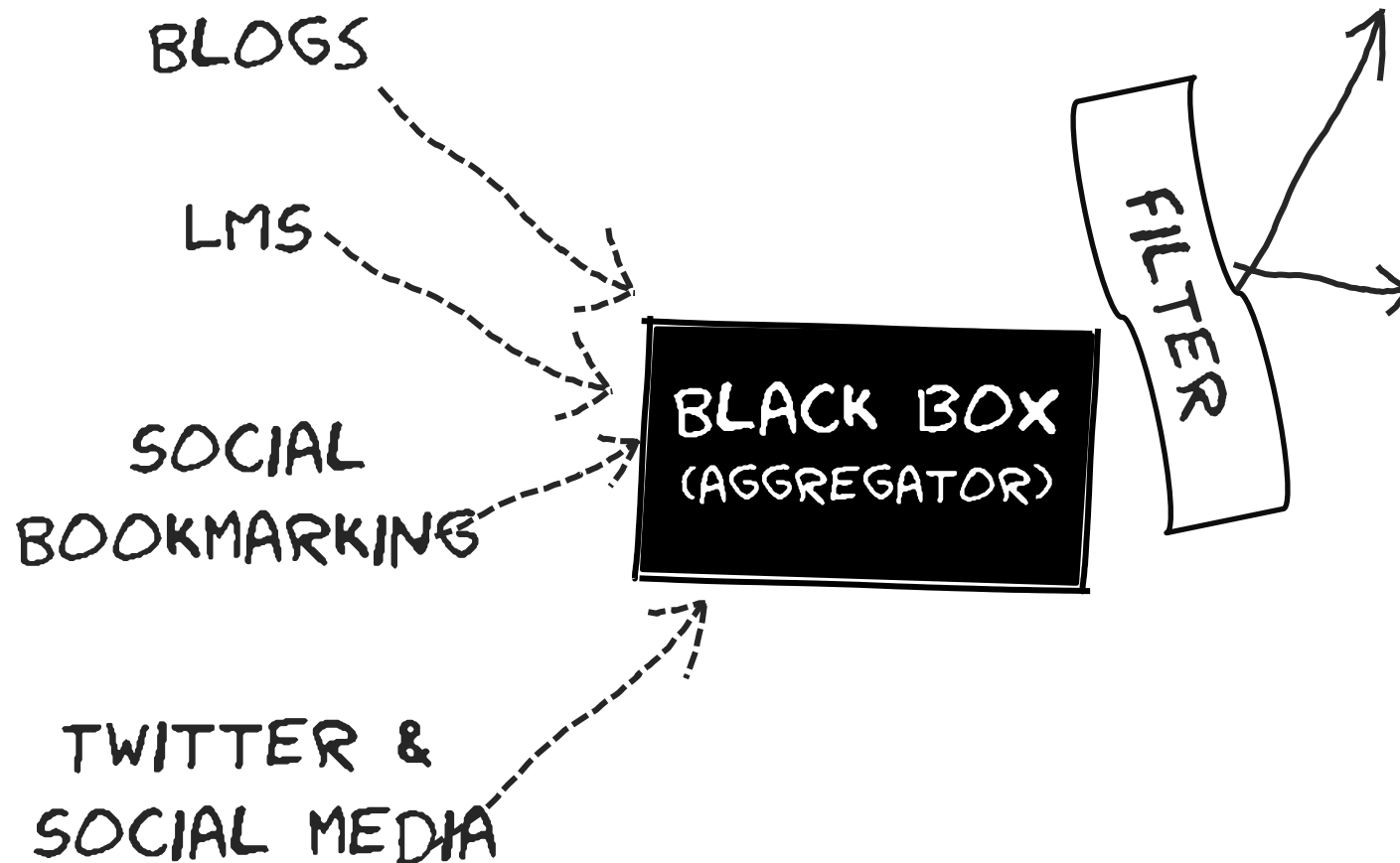
SOCIAL
BOOKMARKING

TWITTER &
SOCIAL MEDIA

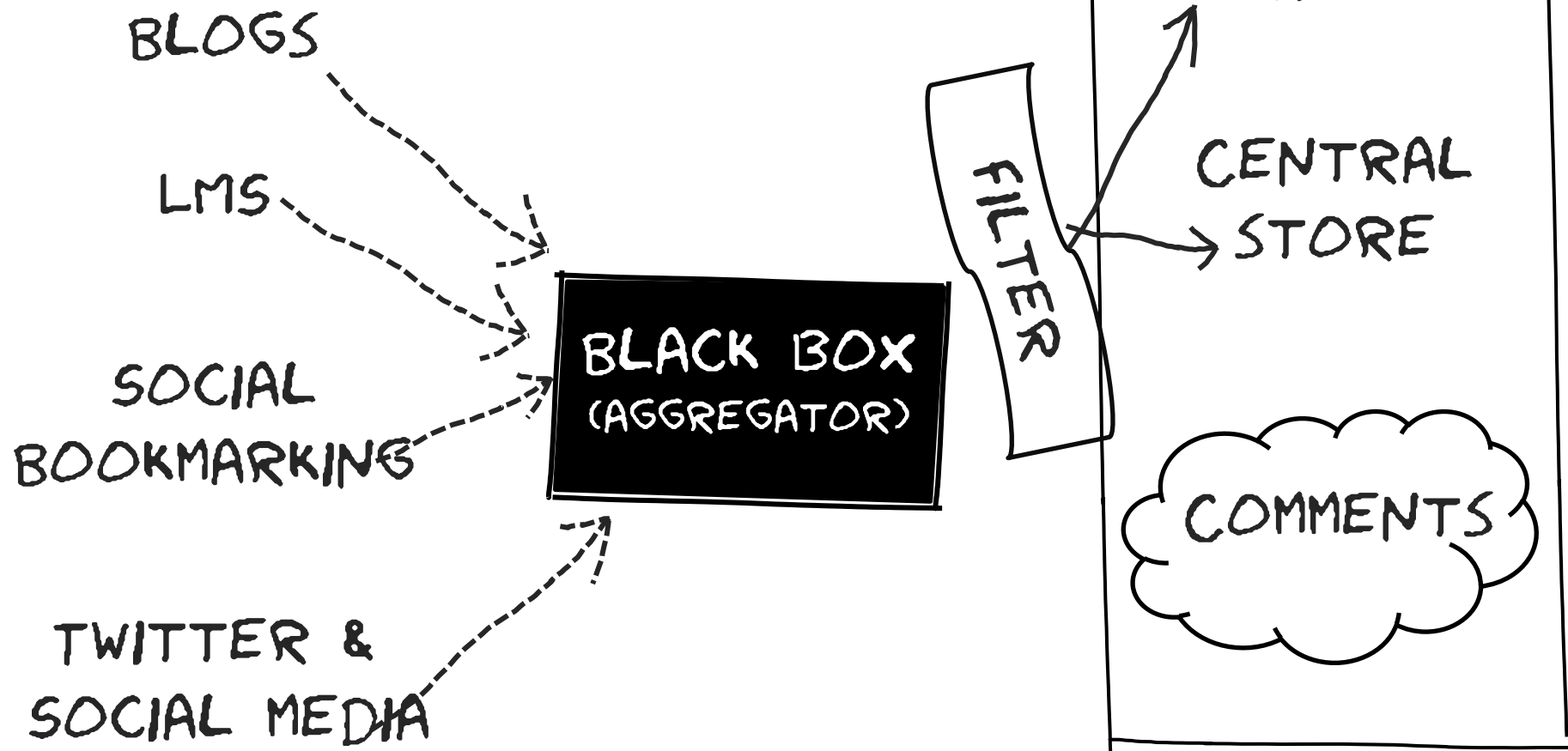
EXAMPLE cMOOC ARCHITECTURE



EXAMPLE cMOOC ARCHITECTURE



EXAMPLE cMOOC ARCHITECTURE



BUILDING AN

OPEN
COURSE

COMMUNITY
WITH



ADDRESS



SYNDICATION BUS

FEED
WORDPRESS



@cogdog

#wcyvr

OCT 2012

DUCT
TAPE

ds106.us



LMS is closed



OPEN

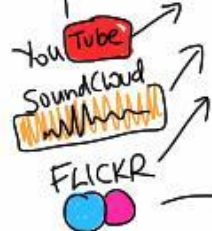


A LINK
SHOULD
NEVER
BE TAKEN
OFF THE
INTERNET

ASSIGNMENTS.DS106.US

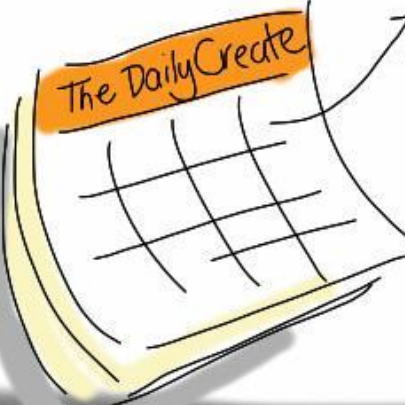


DAILY CREATE



DO ART
DAILY

The Daily Create



tdc.ds106.us



© Giulia Forsythe - 2012-10-13 13:25:21

www.flickr.com/59217476@N00/8083461498/

SOME OF THE FEEDWORDPRESS CLUB


- * DS106
- * FSLT12/13
- * H817OPEN
- * EDCMOOC <--- COURSERA
- * OCTEL
- * ETMOOC
- * ???
...
??
..
?
.


OCTEL

- * WORDPRESS
 - + COURSE READER
 - + FEEDWORDPRESS
 - + BBPRESS (FORUMS)
 - + MAILPRESS (NEWSLETTER)
- * TWITTER

COURSE READER

Below is content posted outside the course on participants own blogs or to other social networks. Click on titles to load the content. If you would like your content added/removed from this please contact us.

★ **Finding resources, making resources? – I don't have time! #octel** - Google+ ocTEL Activities 
Hsiao-yun Chan Wed, 15 May 2013 07:25:24 GMT – Mobile ... Read more >

★ **A week late – but maybe the better for it #octel week 4** - Google+ ocTEL Activities 
Joseph Gliddon Tue, 14 May 2013 21:24:12 GMT – Community A week late – but maybe the better for it

Posted on 14/05/2013 by Joseph Gliddon from Google+ ocTEL Activities
Posted in Course Reader, Google+, Social networks








Joseph Gliddon


Tue, 14 May 2013 21:24:12 GMT
– Community


A week late – but maybe the better for it [#octel](#) week 4

Finding resources, making resources? – I don't have time! #octel

Your standard academic is overworked and time poor, they would like to provide high quality additional resources to help their students study but if finding them is a problem they may not have time...

Share: |  1 | Facebook  0 | Twitter  0 | LinkedIn  0 | Delicious  0

★ **Finding resources, making resources? – I don't have time! #octel** - More than just Content 
Your standard academic is overworked and time poor, they would like to provide high quality

★ **Off on a tangent for me this week, I'm afraid. But learning lots and enjoying it, I have to say.** - Google+ ocTEL Activities 
Helen Crump Tue, 14 May 2013 18:57:53 GMT – Community Off on a tangent for me this week

Go

 [RSS Feed for this page](#)

Categories

- [Course information](#) (34)
 - [About this course](#) (14)
 - [progress report](#) (8)
 - [course design](#) (4)
 - [Evaluation](#) (3)
 - [related courses and developments](#) (2)
- [Course Reader](#) (1194)
 - [Blog posts](#) (291)
 - [Bookmarks](#) (196)
 - [Delicious](#) (55)
 - [Diigo](#) (72)
 - [Mendeley Group](#) (55)
 - [Scoopit](#) (14)
 - [Lists](#) (261)
 - [JISCMAIL](#) (261)
 - [Other](#) (10)
 - [Social networks](#) (435)
 - [Google+](#) (151)
 - [Twitter \(Q&A\)](#) (284)
- [Uncategorized](#) (2)

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Categories

- [Course information \(34\)](#)

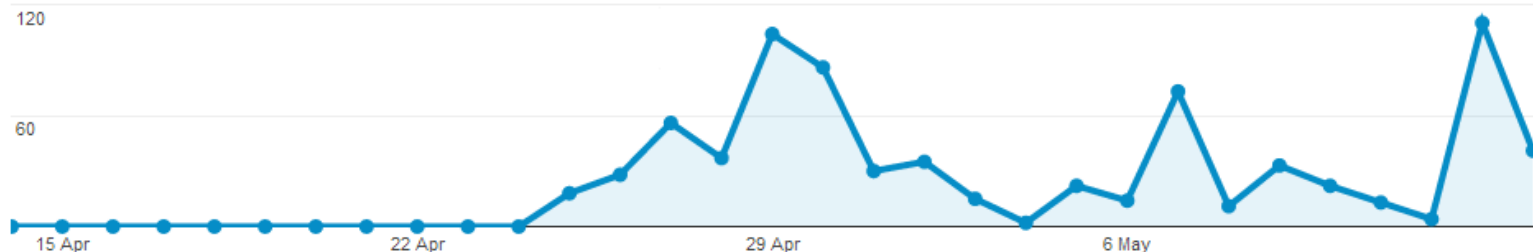
Posted on 14/05/2013 by Joseph Gliddon from Google+ ocTEL Activities
Posted in Co

Total Events ▼ VS. Select a metric

Day Week Month



● Total Events



Primary Dimension: Event Action Event Label Other ▼

Plot Rows

Secondary dimension ▼

Sort Type: Default ▼



advanced



<input type="checkbox"/>	Event Action	Total Events ?	Unique Events ?	Event Value ?	Avg. Value ?
		754	193	0	0.00
		% of Total: 20.27% (3,719)	% of Total: 10.40% (1,856)	% of Total: 0.00% (0)	Site Avg: 0.00 (0.00%)
<input type="checkbox"/>	1. read	695	172	0	0.00
<input type="checkbox"/>	2. fav	59	21	0	0.00

★ **Finding re**
Content
Your stand

★ **Off on a t**
have to s
Helen Crump Tue, 14 May 2013 16:37:53 GMT – Community Off on a tangent for me this we

QUESTIONS

...QUESTIONS ABOUT COURSE READER?

FEEDWORDPRESS

Add Multiple Sources

Enter one feed or website URL per line. If a URL links to a website which provides multiple feeds, FeedWordPress will use the first one listed.

- * IF NO REG. IMPORT MULTIPLE
- * CATEGORIES
- * BLOGS +PLUS+
- * KEYWORD FILTER (TITLE & BODY)

» Add of syndicated posts:

All posts
Give all posts from this feed these Categories

- ☒ Reader
- ☒ Bookmarks
- ☒ Delicious
- ☐ Course information
- ☐ About this course
- ☐ Evaluation
- ☐ progress report
- ☐ course design
- ☐ related courses and developments

[+ Add New Category](#)

Site-wide Categories

- Reader
- Blog posts

Should posts from this feed be assigned these Categories from the [site-wide settings](#), in addition to the feed-specific Categories you set up here?

☐ Yes. Place posts from this feed under all these categories.

☒ No. Only use the categories I set up on the left. Do not use the global defaults for posts from this feed

JISC cetis

TAPPING THE RHIZOMES OF DOTLIFE: FINDING THE FEED



CC-BY An Phan Van

Delicious - <http://feeds.delicious.com/v2/rss/tag/octel?fancy=1>

Diigo - <https://groups.diigo.com/group/alt-octel/rss>

Mendeley Group - <http://www.mendeley.com/groups/3241271/octel/feed/>

JISCMail - <https://www.jiscmail.ac.uk/cgi-bin/webadmin?RSS&L=OCTEL-PUBLIC&v=2.0>

Google+ (via Feed+ Chrome App) -

<https://script.google.com/macros/s/AKfycbydByKOtcfKB8HFSgIXYspDUrIpMeKFLK9J-he2ZwgSTifQFhZ6/exec?feedId=S30501691364>

Scoop.it (via Feed+ Machine Chrome App) -

https://script.google.com/macros/s/AKfycbyITVNp0Pu17AZkKhnuIX9EK_W9Qu80h3ZpK3f89ujmTSxfBw8/exec?feedId=S13511380747

Twitter Q&A (via TAGS) -

https://script.google.com/macros/s/AKfycbyLu2s_3eKfVuc2kYzS5G9u5c4vWp8gUU3dKVHN-qboidBeVdln/exec?output=rss

QUESTIONS

...QUESTIONS ABOUT FEEDWORDPRESS?

BBPRESS (FORUMS)

Author	Posts	Add this topic to your favorites (2) Mark as Unread Unsubscribe
09/04/2013 at 9:53 am		EDIT CLOSE STICK (TO FRONT) MERGE TRASH SPAM #1318



[Martin Hawksey](#)

Key Master

(92.236.253.50)

We're interested in your feedback for the [Course Reader](#) useful, how would you like it improved?

10/04/2013 at 6:21 am

[EDIT](#) | [CLOSE](#)



[Marion](#)

[Meyerolbersleben](#)

Member

(131.188.192.138)

Oh sure I use it! Do not know why at the moment

11/04/2013 at 9:28 am

[EDIT](#) | [CLOSE](#)



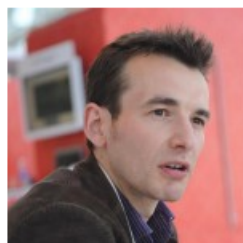
[ShunaMarr](#)

Member

(82.14.204.66)

I use the course reader to skim through each day other stuff that has been posted since I last looked happens' JISC mailing list (I get a condensed daily me what the new posts on the course reader are) through and cherry pick things that jump out at me just to see what's going on in there

Martin Hawksey



[Profile](#)

[Topics Started](#)

[Replies Created](#)

[Favorites](#)

[Subscriptions](#)

[Edit](#)

Profile

Name: Martin Hawksey

Nickname: mhawksey

Profile: *Jisc CETIS Learning Technology Advisor - My current work covers multiple aspects of open education and digital scholarship. I'm particularly interested in social networks, analytics and educational data mining and have applied these skills to a number of Massive Open Online Courses (MOOCs). I regularly develop ad hoc tools for collecting and analysing data which I share on my blog MASHe.*

Links

Website: <http://jisc.cetis.ac.uk>

Twitter: [@mhawksey](https://twitter.com/mhawksey)

Google+: <http://profiles.google.com/mhawksey>

Blog: <http://mashe.hawksey.info>

Blog RSS: <http://mashe.hawksey.info/feed/>

Forum

Forum Role: Key Master

Topics Started: 3






Replies Created: 11



<input type="checkbox"/> Plugin	Description
<input type="checkbox"/> bbPress Deactivate Settings About	bbPress is forum software with a twist from the creators of WordPress. Version 2.2.4 By The bbPress Community Visit plugin site
There is a new version of bbPress available. View version 2.3.2 details or update now .	
<input type="checkbox"/> bbPress - Mark as Read Deactivate	Allows you to mark bbPress topics as read/unread and see all unread topics Version 0.3 By Pippin Williamson
<input type="checkbox"/> bbPress Admin Bar Addition bbPress Settings Deactivate	This plugin adds useful admin links and resources for the bbPress 2.x Forum Plugin to the WordPress Toolbar / Admin Bar. Version 1.7.1 By David Decker - DECKERWEB Visit plugin site FAQ Support Translations Donate
<input type="checkbox"/> bbPress Email Notifications Deactivate	Provide notification emails and controls for bbPress subscriptions, merge, and split functions. Version 0.3 By Jennifer M. Dodd
<input type="checkbox"/> bbPress Pencil Unread Deactivate	Display which bbPress forums/topics have already been read by the user. Version 1.0.0 By G.Breant Visit plugin site
<input type="checkbox"/> bbPress Search Widget Widgets Deactivate	This Plugin adds a search widget for the bbPress 2.x forum plugin post types independent from the regular WordPress search. Version 1.2 By David Decker - DECKERWEB Visit plugin site FAQ Support Translations Donate
There is a new version of bbPress Search Widget available. View version 2.0.0 details or update now .	
<input type="checkbox"/> bbPress Threaded Replies Deactivate	Add threaded (nested) reply functionality to bbPress. Version 0.4.3 By Jennifer M. Dodd
<input type="checkbox"/> Search bbPress 2.0 Deactivate	Adds bbPress 2.0 to WordPress search results with links back to the forum, topic, and replies. Version 1.0 By Stephen Carroll Visit plugin site
<input type="checkbox"/> Plugin	Description



QUESTIONS

... ..QUESTIONS ABOUT BBPRESS?

More ▾

ocTEL Newsletter01:14 (13 hours ago) ☆
to me ▾

Email not displaying correctly? [View it in your browser](#)


Open Course in Technology Enhanced Learning

April 9, 2013

Course Information ([Visit on site](#))

ocTEL weekly webinars starting this Wednesday

April 8, 2013

ocTEL is running weekly webinars starting this Wednesday, 10 April.

The [week 0 webinar](#) will start at 12:30pm (BST), via Blackboard Collaborate 11.

Links to all webinar sessions will be available via the [Course Materials](#) page.

This week's webinar

This week's webinar has two parts: First, there is a welcome to ocTEL, including a brief orientation and networking session. The main presentation is led by Diana Laurillard and will focus on 'big questions' in Technology Enhanced Learning, getting participants to think about their own questions and how these can be explored over the next 10 weeks.

About the presenter

Diana Laurillard is Professor of Learning with Digital Technologies at the London Knowledge Lab,

Recent Activity

(numbers in brackets indicate new posts)

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 - [progress report](#)
 - [course design](#)
 - [related courses and developments](#)
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 - [Delicious](#)
 - [Diigo](#) (1)
 - [Mendeley Group](#) (12)
 - [Lists](#) (9)
 - [JISCmail](#) (9)
 - [Social networks](#) (2)
 - [Google+](#) (2)
 - [Twitter \(Q&A\)](#)

ocTEL Newsletter
to me ▾

01:14 (13 hours ago) ☆ ▾

Open Co

Course Informa

ocTEL weekly
April 8, 2013

ocTEL is running
10 April.

The [week 0 webi](#)
Blackboard Collat

Links to all webin
[Materials](#) page.

This week's w

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If you have any questions contact octel-tech@alt.ac.uk.

Forum Activity ([Visit on site](#))

Recent Topics (last 5)

[Webinar recording?](#) - 7 hours, 48 minutes ago
by [kateawright](#)

[Virtual research-led University group](#) - 8
hours, 51 minutes ago by [Martin King](#)

[Webcast dates and times](#) - 12 hours, 37
minutes ago by [Ben Plumpton](#)

[12 mongrels wanted: small group for those of
no particular pedigree](#) - 3 hours, 24 minutes
ago by [doctorjen](#)

[TEL in Health and Clinical Education](#) - 15
hours, 3 minutes ago by [Simon Steger](#)

Recent Replies (last 5)

[Reply To: Introduction](#) - 19 minutes ago by
 [Roger Harrison](#)

[Reply To: Forum for Higher Learning
Educational Designers](#) - 49 minutes ago by
 [macquarieOllie](#)

[Reply To: Death by Acronyms: Please Help](#) -
58 minutes ago by [suebecks](#)

[Reply To: Introduction](#) - 58 minutes ago by
 [Kulari Lokuge Dona](#)

[Reply To: 12 mongrels wanted: small group
for those of no particular pedigree](#) - 3 hours,
24 minutes ago by [Rich Goodman](#)

Participant Blog Posts ([Visit on site](#))

- [Google](#) (1)
- [Mendeley Group](#) (12)
- [Lists](#) (9)
- [JISC Mail](#) (9)
- [Social networks](#) (2)
- [Google+](#) (2)
- [Twitter \(Q&A\)](#)



ocTEL Newsletter
to me

01:14 (12 hours ago)

Participant Blog Posts ([Visit on site](#))

Introduction, and the Big Question

April 8, 2013 | [Learning about learning](#)

Hello everyone! I've already provided a little bit of information about me on this blog's About page, but here's a formal introduction! I'm Bryony, and I work for the University of Huddersfield as a Subject Librarian. I primarily support nursing students, but as all the librarians covering the Health Sciences [Read more »](#)

RSS – you'd think it had gone the way of Google Reader

April 8, 2013 | [Sophistry Blog](#)

Just trying to subscribe to the interesting blogs on #octel. Why is it so difficult to get an RSS feed from Wordpress or Blogger? It's hard just to find the link..Is RSS going the way of the Google Reader, or is there time left yet? [Read more »](#)

Enhanced Learning, getting participants to think about their own questions and how these can be explored over the next 10 weeks.

About the presenter

Diana Laurillard is Professor of Learning with Digital Technologies at the London Knowledge Lab,

ocTEL – What is a MOOC?

April 8, 2013 | [The Inspired IT Trainer](#)

If you want to listen to David Cormier (who coined the term MOOC) about his view of what a MOOC is then this is an excellent YouTube video to help understand the original concept. It also contains an excellent description of the differences between MOOC / CMOOC / XMOOC / Hybrid [Read more »](#)

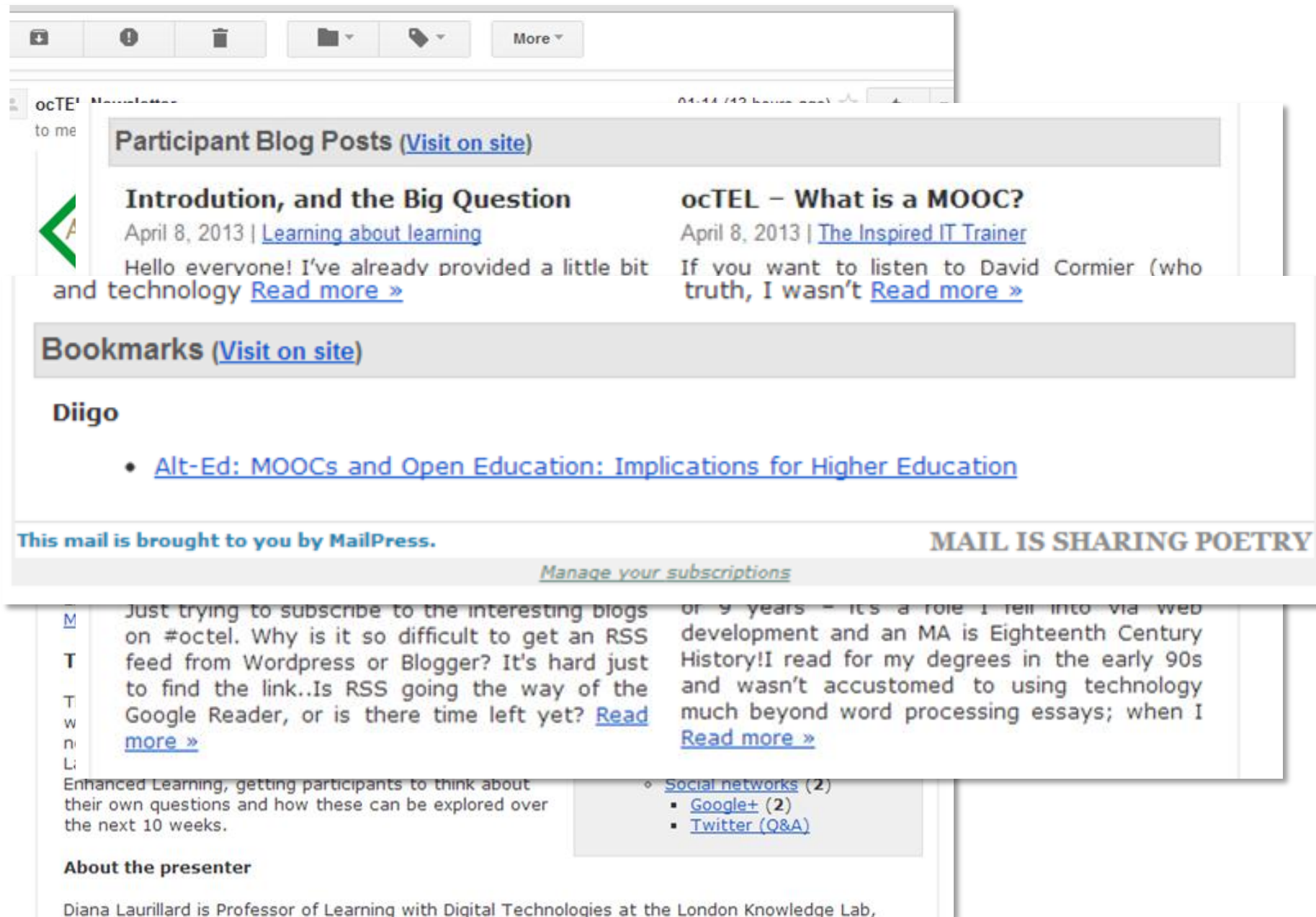
OCTEL – Week 0: A little about me!

April 8, 2013 | [E-learning](#)

I have been a 'learning technologist' for about 8 or 9 years – it's a role I fell into via Web development and an MA in Eighteenth Century History! I read for my degrees in the early 90s and wasn't accustomed to using technology much beyond word processing essays; when I [Read more »](#)

- [Social networks](#) (2)
 - [Google+](#) (2)
 - [Twitter \(Q&A\)](#)

MAILPRESS




The image shows a screenshot of the MailPress web application. At the top, there's a navigation bar with icons for home, mail, trash, folders, tags, and a 'More' dropdown. Below this, an email titled 'ocTEL Newsletter' is displayed. The email content includes a section for 'Participant Blog Posts' with two entries: 'Introduction, and the Big Question' and 'ocTEL – What is a MOOC?'. Below this is a 'Bookmarks' section with a link to 'Diigo'. At the bottom, there's a footer with the text 'This mail is brought to you by MailPress.' and 'MAIL IS SHARING POETRY'. The email body also contains a paragraph about subscribing to blogs and a list of social media links.

ocTEL Newsletter

to me

Participant Blog Posts ([Visit on site](#))

 **Introduction, and the Big Question**
April 8, 2013 | [Learning about learning](#)
Hello everyone! I've already provided a little bit and technology [Read more »](#)

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If you want to listen to David Cormier (who truth, I wasn't [Read more »](#)

Bookmarks ([Visit on site](#))

Diigo

- [Alt-Ed: MOOCs and Open Education: Implications for Higher Education](#)

This mail is brought to you by MailPress.

MAIL IS SHARING POETRY

[Manage your subscriptions](#)

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- [Social networks](#) (2)
 - [Google+](#) (2)
 - [Twitter \(Q&A\)](#)

MAILPRESS (ADD-ONS)

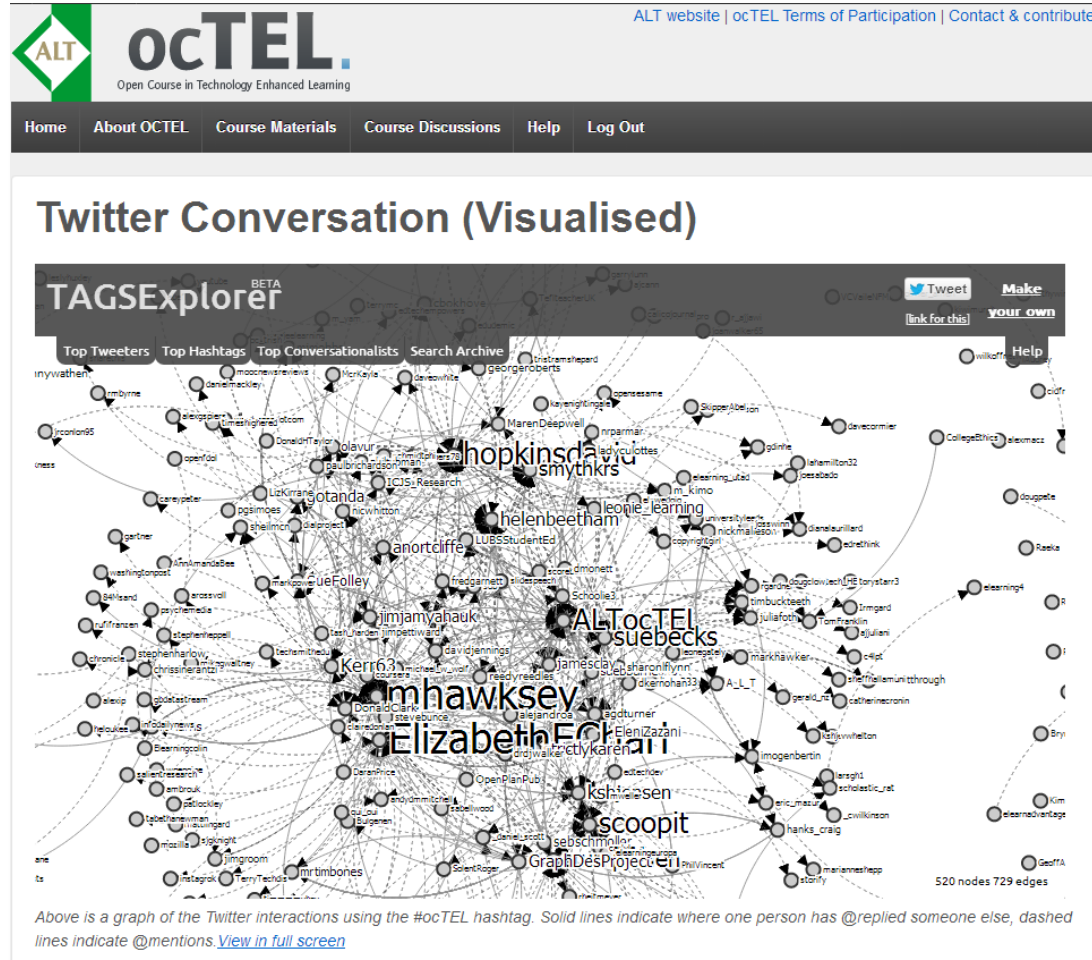
- *NEWSLETTER NEWSLETTERS : FOR POSTS
- *SYNC-WORDPRESS-USER USERS :
SYNCHRONISE WITH WORDPRESS USERS
- *TRACKING-GA TRACKING : MAILS ACTIVITY TO
YOUR SITE WITH GOOGLE ANALYTICS
- *BATCH-SEND MAILS : SEND THEM IN BATCH
MODE

QUESTIONS

... ..QUESTIONS ABOUT MAILPRESS?

TWITTER

*ARCHIVED IN A GOOGLE SPREADSHEET (TAGS)



QUESTIONS

...QUESTIONS ABO.. ?

<OTHER>

*MORE [HTTP://MASHE.HAWKSEY.INFO/TAG/OCTEL/](http://mashe.hawksey.info/tag/octel/)

+ INDIVIDUAL RESOURCE SUBMISSION

+ REGISTERING USERS AND BLOGS

+ BULK USER ACCOUNT CREATION

+ PARTICIPANT LISTS

+ FORUM ACTIVITY

+ TOP CONTRIBUTORS

+ INTERCOM (CRM)

+ ...



BAG OF GOLD



AGILE



GENERAL DISCUSSION/Q&A

Martin Hawksey
(@mhawksey)

<http://mashe.hawksey.info>