Available online http://octel.alt.ac.uk/course-materials/

Producing engaging and effective learning materials - a (mainly) picture story

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ocTEL (ALT MOOC) May 8, 12.30-1.30pm
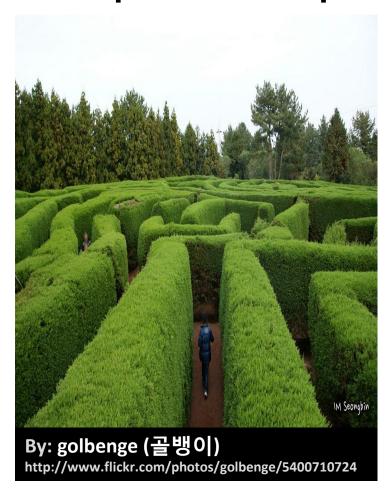
Engaging and effective?

Well-designed foundations

Plan experience (time/pace)

Finding and Evaluating

25. BRAND
26. STYLE/TONE
27. APPEARANCE
28. COMMUNITY
29. QUALITY CHECKS
30. PERSISTENCE
31. RATINGS
32. KNOWN CREATOR
33. RESEARCH-BASIS
34. PROVED IN USE
35. DESCRIPTION
36. NEW/IMPROVED

By **Naughty Architect**
http://www.flickr.com/photos/james_lumb/3921968993/

Pegler (2011), Reuse Cards
http://ORIOLEproject.blogspot.com

DIY + Ready-Made = Remix?

Do reused resources fit what you already have?

Educator as DJ

Network Performance

Flow
Search
SAMPLE
SEQUENCE
RECORD
PERFORM
SHARE

WWJGD?
What Would Jim Groom Do?

MIND THE GAP

(Leslie, 2010)

Remix instead of reuse?

Read-Write instead of **Read-Only**? (Lessig, 2008)

What makes a resource open?

- **Access?** (is online enough?)
- **Cost?** (free-of-charge?)
- **License** (clear intent?)
- **Remixable** (read-write rather than read-only)?

Openness can focus on **GRATIS** or **LIBRE**

Copyright/licensing covers **moral** + **economic** rights

What does it mean?

- At the stage **when you are designing** you know content is available and any limits to use

- You can get out there and **share and learn** from what happens to your own resources

- **You and your students can remix** for more active engagement and collaboration

- Your productive and effective learning can have **wider benefit** (depending on license)

Pulling it together in practice

Oct 2013: OU module in MA in Online and Distance Education

Use **OpenStudio** so students can share and license items in progress (Seeley-Brown, undated)

Online conference open to MA ODE alumni and invited others (restricted-open)

H818: The Networked Practitioner

Students decide how open their practice will be within the module (e.g. open licenses)

Models use of open texts and resources across a range of sources, (e.g. Weller, 2011)

Using **Cloudworks** to extend conference deivery & discussion into asynch and open mode

Thanks!

Images by **Scottog**, **golbenge (골뱅이)**, **Naughty Architect** and **sflaw** are reused with appreciation (previously used at JISC 2011)

If you are
Producing engaging and effective learning materials
consider the Openness Options ☺

References, things to explore [next slide …]

References, things to explore …

- Lesley, Scott (2010) **Towards an actual practice of educational reuse,** OLNET fellowship presentation, Open University, Podcast & Prezi slides http://edtechpost.wikispaces.com/Open+Educator+as+DJ+(Final)

- Lessig Lawrence (2008) **Remix: Making art and commerce thrive in the hybrid economy** London: Bloomsbury Academic

- Pegler (2011) ORIOLE Reuse cards, Downloadable resource http://orioleproject.blogspot.co.uk/p/shop.html

- Seeley Brown, John (undated) **The Open Architectural Studio**, Carnegie Foundation for the Advancement of Teaching, video series, http://vimeo.com/2183356#t=2m38s (starts 2min 38 sec into recording)

- Suber, Peter (2008) **Gratis and libre Open Access,** SPARC Newsletter (Aug) http://www.sparc.arl.org/publications/articles/gratisandlibre.shtml

- Weller, Martin (2011) **The digital scholar**, Bloomsbury Press. http://www.bloomsburyacademic.com/view/DigitalScholar_9781849666275/book-ba-9781849666275.xml (open access, click Chapter titles to read)